



Parks and Recreation Committee

- 1. Call To Order
- 2. Roll Call
- 3. Election of Officers
- **4. Approve Agenda** (Unanimous additions required)
- 5. Approve Minutes (Unanimous approval required)
 - A. October 4, 2022
- 6. Public Comments
- 7. Special Business
- 8. New Business
 - A. 2023 Osseo Summer Sports Schedule
 - B. 2023 Music and Movies in the Park Events
- 9. Announcements
- 10. Staff & Committee Member Reports
- 11. Adjourn
 - o Next Meeting: April 4, 2023

COMMITTEE MEMBERS: Councilmember Harold Johnson, Councilmember Alicia Vickerman, Dee Bonn, Dori Trossen, Ashlee Mueller, Kara Wolf, Chair Kerstin Schulz

STAFF LIASON: Community Management Coordinator Joe Amerman



Osseo Parks and Recreation Meeting Item

Agenda Item: Election of Officers

Meeting Date: February 7, 2023

Prepared by: Joe Amerman, Community Management Coordinator

Attachments:

Background:

Officers for the Parks and Recreation Committee include the Chair, who runs the meetings, and the Vice Chair, who runs meetings when the Chair is not in attendance. Both officers also have an opportunity to help set agendas for upcoming meetings.

In 2022, the officers were:

Chair: Kerstin Schulz Vice-Chair: Ashlee Mueller

There are no requirements regarding who fills the officer rolls.

Recommendation/Action Requested:

Staff recommends the Parks and Recreation Committee elect officers for 2023. This can be done through a joint motion and vote covering both positions, or by an individual motion and vote on the officer for each position. Anyone may make the motion.

OSSEO PARKS & RECREATION COMMITTEE MINUTES REGULAR MEETING October 4, 2022

1. CALL TO ORDER

The Osseo Parks & Recreation Committee meeting was called to order by Chair Kerstin Schulz at 6:00 p.m., Tuesday, October 4, 2022.

2. ROLL CALL

Present: Committee members Dee Bonn, Ashlee Mueller, Kerstin Schulz, Larry Stelmach, Dori Trossen, Alicia Vickerman and Kara Wolf.

Absent: None

Others present: Community Management Coordinator Joe Amerman, Harold Johnson

3. APPROVE AGENDA

A motion was made by Vickerman, seconded by Bonn, to approve the meeting's agenda. The motion passed 7-0.

4. APPROVE MINUTES

A motion was made by Mueller, seconded by Vickerman, to approve the February 8, 2022, meeting minutes as presented. The motion passed 7-0.

5. PUBLIC COMMENTS

Schulz advised the public that this is the time for public comments.

Harold Johnson, 12 6th Street NE-#106, thanked the Parks and Recreation Committee members for volunteering on behalf of the community. He asked that the members consider volunteering to serve on the 150th Anniversary Subcommittee, noting the event would be held in 2025. He explained volunteers were needed to assist with gathering the history of the community in order to create a publication for the anniversary celebration.

6. SPECIAL BUSINESS

There was no special business.

7. OLD BUSINESS

A. REVIEW OF OSSEO SUMMER YOUTH RECREATION 2022

Amerman stated at the December 2021 meeting of the Osseo Parks and Recreation Committee meeting the Committee decided to once again partner with Revolutionary Sports to provide youth sports options for children ages 2-12. This year saw 338 individual class registrations, up from 221 in 2019, a 53% increase. The total number of children

registering increased only a slight amount from 180 in 2019, to 183 in 2022. Both numbers in 2022 are lower than what the city saw in 2021, though this was not unexpected. In 2021 the suspicion was that numbers might be slightly inflated from a combination of comparatively low registration rates and a post-covid 'bump' in participation. In 2022, rates were raised and are now closer to the metro average, though still at the very most affordable end. The effect of a continuing recovery from the pandemic emergency is going to be take longer to confirm and it is likely that it will take several more years to draw any certain conclusions with real confidence. It is worth noting that while unique participant numbers returned to something close to 2019, the number of sessions each participant signed up for actually increased. This suggests that those parents that do register their children with Osseo sports are satisfied with the decision.

Amerman explained in 2022, Osseo Parks and Recreation set a per program rate of \$46.50 for residents, and \$59.50 for non-residents, to participate in Youth Sports. The city then pays Revolutionary Sports \$47.50 per child, which is a flat cost to the city regardless of what rate the city charges. This is a \$7.00 increase to both residents and non-residents over the previous two years. This increase was necessary due to the increased fee that Revolutionary Sports charges the city of Osseo for each participant. He commented further on the summer youth recreation numbers and requested feedback from the Committee.

Stelmach asked if RevSports was covering their costs for the youth programming. Amerman explained the costs they suggest assure that their costs are covered.

Vickerman questioned if staff received any feedback regarding the slight price increase. Amerman reported he did not receive any communication or complaints regarding the price increase. He stated even with the increased rates, the residents in Osseo were receiving an affordable option for summer youth programming.

Mueller explained her family participated and added on multiple sessions this year. She reported the coaches were excellent and she enjoyed sharing information regarding these programs with her friends and family.

Schulz suggested an end of the year survey be sent out to the families that participated this summer in order to gain feedback for next year.

Trossen suggested the City advertise RevSports at Lions Roar and other community events to make the public more aware of the summer programming. Amerman indicated he could bring this up to RevSports.

Vickerman asked if RevSports would consider offering winter or fall sports. Amerman explained fall options had been considered by the City but this runs into school activities and the numbers would be down.

Vickerman stated she would like staff to explore basketball options for youth programming.

Stelmach commented skating lessons could also be considered because the City could have an outdoor rink. Amerman stated he would have speak with Public Works Director Waldbillig regarding this matter.

Wolf reported she participated in the youth sports this summer with her daughter and she believed the programming was very well run.

B. REVIEW MUSIC AND MOVIES IN THE PARK 2022

Amerman stated the 2022 Music and Movies in the Park event series began on June 14th with a performance by the always popular The Teddy Bear Band and concluded on August 23rd with a night of music put on by the Spark School. August 30th was set aside as a rain date, though it was not used. We did have once cancellation, as The Raptor Center found the unusually high heat and humidity on July 19th posed a health risk to the birds. Unfortunately, we were not able to arrange a rescheduled evening with The Raptor Center. This year our Tuesday events seemed to narrowly dodge an unusually high number of weather events, including Led Penny finishing their performance in between the rain drops. Throughout the series Ed Columbus of the Osseo Lions served as Master of Ceremonies and oversaw the set-up of our sunset movies. A movie attendant hired by the Public Works Department to manage set-up and tear down of the movie screening equipment did an excellent job this year, and Public Works Director Nick Waldbillig has recommended that they be hired again in 2023. Staff commented further on the music and movies in the park programming, noting the City benefited from generous donors in 2022.

Schulz thanked Committee Member Bonn and Ed Columbus for all of their assistance with these events.

Mueller discussed how the weather can play a role in how much people are eating at the music/movie events. She requested further comment on the feedback staff received from the food truck vendors. Amerman stated some venders were doing better than others at the Music and the Movies in the Park events.

Bonn reported the heat and rain could be impacting the food truck vendors. She indicated the Yellow Tree Theater was seeing the same thing with the food trucks that were attending their events. She anticipated many residents were eating at home where it was cool prior to coming to the music/movie event. She suggested the City not do the food trucks in the future, noting the City was selling ice cream and popcorn at the events. She indicated the City could forego food trucks for one year and see what kind of feedback is received from the residents.

Schulz stated in years past the food trucks were very happy with the turnouts at these events. She suggested the City look at the price point for the food trucks and consider advertising the food trucks more. Amerman commented on how it was growing increasingly difficult to bring food trucks in given how competitive the market was with local breweries.

Trossen suggested the City considering finding other ways to entertain the children at the events during down time.

Wolf supported staff's recommendation to move the Teddy Bear Band to later in the summer.

8. NEW BUSINESS – None

10. STAFF & COMMITTEE MEMBER REPORTS

Amerman commented the City was beginning to think about the City's 150th Anniversary Celebration. He stated a group of residents met to discuss how to gather and prepare for this event. He reviewed a potential timeline for the opening of the expanded Boerboom Park in time for the 150th Anniversary Celebration.

The Committee thanked Committee Member Bonn for all of her efforts this summer at the Music and Movies in the Park events.

Mueller thanked Councilmember Johnson for bringing up the 150th Anniversary Celebration and stated she would be interested in volunteering.

11. ADJOURNMENT

A motion was made Vickerman, seconded by Mueller, to adjourn the meeting at 6:45 p.m. The motion passed 7-0.

Respectfully submitted,

Heidi Guenther Minute Maker Secretarial



Osseo Parks and Recreation Meeting Item

Agenda Item: Discuss 2023 Osseo Youth Sports Programming

Meeting Date: February 7, 2023

Prepared by: Joe Amerman, Community Management Coordinator

Attachments:

Policy Consideration:

Discuss the proposed 2023 Osseo Youth Sports programming.

Schedule:

Like past years, Osseo Youth Sports will take place on Monday and Wednesday nights at Sipe Park. There will be two sports offered each night, for a variety of ages. Classes will begin at 5:15pm with the youngest children and end at 8:10pm for the oldest. Ages will range from 2-10.

In 2022 the city changed the summer schedule from 3 five-week sessions to 3 four-week sessions, this will be continued in 2023. RevSports has found that this allows them to keep all of their partners on the same schedule, so in the event coaches need to be unexpectedly moved around they can still ensure that the programming is consistent:

Summer Sports Schedule					Notes
					Skip Memorial Day
Session 1 - Monday	8-May	15-May	22-May	5-Jun	Week - May 29
					Skip Independence
Session 2 - Monday	12-Jun	19-Jun	26-Jun	10-Jul	Day Week - July 3rd
Session 3 - Monday	17-Jul	24-Aug	31-Jul	7-Aug	
Session 1 - Wednesday	17-May	24-May	31-May	7-Jun	
					Skip Independence
Session 2 - Wednesday	14-Jun	21-Jun	28-Jun	12-Jul	Day Week - July 5th
Session 3 - Wednesday	19-Jul	26-Jul	2-Aug	9-Aug	

For the last several years the city has avoided scheduling into the fall. As days get shorter and fall club sports begin, participation levels drop rapidly.

Registration Fees:

The major change from 2022 is in the cost of fees to the city, which is increasing from \$47.50 to \$52.00 per participant. (In 2021 it was \$42.50). Much like in 2022, this is due to rising operating costs, particularly in the cost of coaches.

While this wasn't anticipated, the city is fortunate that in planning for 2022 the cost of registration that the city charges was increased by \$7.00 for both residents and non-residents, which means that the city is in a pretty good position to accommodate the increase in 2023 fees without passing costs on to the residents. This is made possible by the higher participation rates of non-resident families, who currently pay \$59.50 per participant per session.

Despite the increase in fees, staff is recommending continuing to partner with RevSports in 2023. However, in the fall of 2023 when the Committee normally reviews its summer programming, staff plans on asking the Committee whether they would like staff to at least explore other partnership opportunities. Particularly if rates continue to increase. RevSports has been the city's partner for a number of years, and they've always provided high quality programming for some to the lowest costs in the metro, but it may be worthwhile to examine what other possibilities exist.

Recommendation/Action Requested:

Staff is asking that the Parks and Recreation Committee make one of the following recommendations to the City Council:

- 1. Approve the proposed 2023 Osseo Youth Sports Program; or
- 2. Deny the proposed youth sports program; or
- 3. Table action on this item.

Staff is recommending that the Parks and Recreation Committee make recommendation 1) Approve the proposed 2023 Osseo Youth Sports Program.

Next Steps:

This item will appear before the City Council at the next possible meeting.



Osseo Parks and Recreation Meeting Item

Agenda Item: 2023 Music and Movies in the Park

Meeting Date: February 7, 2023

Prepared by: Joe Amerman, Community Management Coordinator

Attachments: Proposed 2023 Music and Movies in the Park Schedule

Policy Consideration:

The Parks and Recreation Committee should discuss the 2023 Music & Movies in the Park events.

Background:

Schedule:

As in 2022, the 2023 MMIP calendar will have 9 dates over the course of the summer. This includes each Tuesday from June 13 through the end of August, with the exceptions of July 4, August 1 (Night to Unite), and August 29 (reserved as a rain date).

Performances:

Staff has already arranged for performances on six of the nine nights, though official contracts won't be sent for signature until have there is official Council approval. There are nearly a dozen other performers that have contacted the city about filling the remaining dates, so staff does not expect any difficulty in filling those dates. The goal of scheduling has been to produce a mix of returning favorites, introduce some new performers, and bring back some highly regarded groups that have visited in the past but haven't been able to take part in recent years.

Movies:

The city will once again be partnering with Swank Motion Pictures to provide movie screenings at the series. Staff has been notified that the cost per movie is increasing to \$495. The schedule of movies is included the attachment.

Budget or Other Considerations:

Donations

Donation requests will be submitted to all past donors, including the Osseo Lions, Osseo Fire Department Relief Association, and the Osseo Maple Grove Hockey Association. A donation of \$10,000 was received from the American Legion already, actually prior to any request being made. While the MMIP has enough in reserve to comfortably cover the cost of the programming, there may be some larger years on the horizon that will require some additional savings.

Budget

Total expenditures for 2022 ended up totaling \$12,492.17. It is likely that once completely fill out the budget for this year will be similar though slightly higher. Staff believes that, given the current structure of the schedule, budgets in future years will likely rise slightly year over year, but in small, predictable increments. In simpler terms, there are only so many Tuesdays in a summer. Now that the city has settled on filling them (with the three exceptions) with

both performances and movies, there are few ways in which the expenses can drastically rise. The small increases will be the result of escalating performance fees and the costs of licensing movies.

Recommendation/Action Requested:

Staff is asking that the Committee discuss the proposed summer plans, suggest any changes, and then make one of the following recommendations to the City Council:

- 1. Approve proposed 2023 Music and Movies in the Park plans; or
- 2. Deny the proposed plans; or

Next Steps:

This item will go before the City Council at one of the next possible meetings.

Date	Band	Est Fee		Actual Co	ost	Movie	Cost (e	est \$495)	Actu	ial Cost	Food
6/13/2023		\$	650.00			Shazam	\$	495.00	\$	495.00	TBD
6/20/2023	Classic Big Band	\$	1,800.00	\$	1,800.00	Minions: Rise of Gu	\$	495.00	\$	495.00	TBD
6/27/2023	Sawyer's Dream	\$	850.00	\$	850.00	The Super Mario Bros	\$	495.00	\$	495.00	TBD
7/4/2023 Week Off - Holiday											
7/11/2023	The Teddy Bear Band	\$	1,450.00	\$	1,450.00	Strange World	\$	495.00	\$	495.00	TBD
7/18/2023	Dirty Shorts Brass Band	\$	450.00	\$	450.00	Antman and the Wasp: Quantumania	\$	495.00	\$	495.00	TBD
7/25/2023	Led Penny	\$	750.00	\$	750.00	Top Gun: Maverick	\$	495.00	\$	495.00	TBD
8/1/2023 Night to Unite											
8/8/2023	Vinnie Rose	\$	500.00	\$	500.00	Lightyear	\$	495.00	\$	495.00	TBD
8/15/2023		\$	650.00			Guardians of the Galaxy 3	\$	495.00	\$	495.00	TBD
8/22/2023	Snake Discovery	\$	215.00	\$	215.00	Puss in Boots: The Last Wish	\$	495.00	\$	495.00	TBD
8/29/2023			L	ikely Rain	Date						

2023	Est	Actual	2022
Total Movie Cost:	\$ 4,455.00	\$ 4,455.00	\$ 4,455.00
Total Music Cost:	\$ 7,315.00	\$ 6,015.00	\$ 6,950.00
Licensing Costs:	\$ 790.00		\$ 790.58
Staffing Cost:	\$ 100.00	\$ 100.00	\$ 100.00
Promotion Costs:	\$ 200.00	\$ 200.00	\$ 196.59
Total Cost	\$ 12,860.00	\$10,770.00	\$ 12,492.17