



COMMITTEE MEETING
6:00 p.m., December 6, 2022

Parks and Recreation Committee

- 1. Call To Order**
- 2. Roll Call**
- 3. Approve Agenda** (Unanimous additions required)
- 4. Approve Minutes** (Unanimous approval required)
 - A. October 4, 2022
- 5. Public Comments**
- 6. Special Business**
- 7. New Business**
 - A. Discuss Proposed 2023 Music and Movies in the Park Events
 - B. Discuss Boerboom Park Planning
 - C. Discuss Proposed 2023 Parks and Recreation Meeting Schedule
- 8. Staff & Committee Member Reports**
- 9. Adjourn**
 - Next Meeting: Dependent on item 8C

COMMITTEE MEMBERS: Councilmember Larry Stelmach, Councilmember Alicia Vickerman, Dee Bonn, Dori Trossen, Ashlee Mueller, Kara Wolf, Chair Kerstin Schulz

STAFF LIASON: Community Management Coordinator Joe Amerman

**OSSEO PARKS & RECREATION COMMITTEE MINUTES
REGULAR MEETING
October 4, 2022**

1. CALL TO ORDER

The Osseo Parks & Recreation Committee meeting was called to order by Chair Kerstin Schulz at 6:00 p.m., Tuesday, October 4, 2022.

2. ROLL CALL

Present: Committee members Dee Bonn, Ashlee Mueller, Kerstin Schulz, Larry Stelmach, Dori Trossen, Alicia Vickerman and Kara Wolf.

Absent: None

Others present: Community Management Coordinator Joe Amerman, Harold Johnson

3. APPROVE AGENDA

A motion was made by Vickerman, seconded by Bonn, to approve the meeting's agenda. The motion passed 7-0.

4. APPROVE MINUTES

A motion was made by Mueller, seconded by Vickerman, to approve the February 8, 2022, meeting minutes as presented. The motion passed 7-0.

5. PUBLIC COMMENTS

Schulz advised the public that this is the time for public comments.

Harold Johnson, 12 6th Street NE-#106, thanked the Parks and Recreation Committee members for volunteering on behalf of the community. He asked that the members consider volunteering to serve on the 150th Anniversary Subcommittee, noting the event would be held in 2025. He explained volunteers were needed to assist with gathering the history of the community in order to create a publication for the anniversary celebration.

6. SPECIAL BUSINESS

There was no special business.

7. OLD BUSINESS

A. REVIEW OF OSSEO SUMMER YOUTH RECREATION 2022

Amerman stated at the December 2021 meeting of the Osseo Parks and Recreation Committee meeting the Committee decided to once again partner with Revolutionary Sports to provide youth sports options for children ages 2-12. This year saw 338 individual class registrations, up from 221 in 2019, a 53% increase. The total number of children

registering increased only a slight amount from 180 in 2019, to 183 in 2022. Both numbers in 2022 are lower than what the city saw in 2021, though this was not unexpected. In 2021 the suspicion was that numbers might be slightly inflated from a combination of comparatively low registration rates and a post-covid 'bump' in participation. In 2022, rates were raised and are now closer to the metro average, though still at the very most affordable end. The effect of a continuing recovery from the pandemic emergency is going to take longer to confirm and it is likely that it will take several more years to draw any certain conclusions with real confidence. It is worth noting that while unique participant numbers returned to something close to 2019, the number of sessions each participant signed up for actually increased. This suggests that those parents that do register their children with Osseo sports are satisfied with the decision.

Amerman explained in 2022, Osseo Parks and Recreation set a per program rate of \$46.50 for residents, and \$59.50 for non-residents, to participate in Youth Sports. The city then pays Revolutionary Sports \$47.50 per child, which is a flat cost to the city regardless of what rate the city charges. This is a \$7.00 increase to both residents and non-residents over the previous two years. This increase was necessary due to the increased fee that Revolutionary Sports charges the city of Osseo for each participant. He commented further on the summer youth recreation numbers and requested feedback from the Committee.

Stelmach asked if RevSports was covering their costs for the youth programming. Amerman explained the costs they suggest assure that their costs are covered.

Vickerman questioned if staff received any feedback regarding the slight price increase. Amerman reported he did not receive any communication or complaints regarding the price increase. He stated even with the increased rates, the residents in Osseo were receiving an affordable option for summer youth programming.

Mueller explained her family participated and added on multiple sessions this year. She reported the coaches were excellent and she enjoyed sharing information regarding these programs with her friends and family.

Schulz suggested an end of the year survey be sent out to the families that participated this summer in order to gain feedback for next year.

Trossen suggested the City advertise RevSports at Lions Roar and other community events to make the public more aware of the summer programming. Amerman indicated he could bring this up to RevSports.

Vickerman asked if RevSports would consider offering winter or fall sports. Amerman explained fall options had been considered by the City but this runs into school activities and the numbers would be down.

Vickerman stated she would like staff to explore basketball options for youth programming.

Stelmach commented skating lessons could also be considered because the City could have an outdoor rink. Amerman stated he would have speak with Public Works Director Waldbillig regarding this matter.

Wolf reported she participated in the youth sports this summer with her daughter and she believed the programming was very well run.

B. REVIEW MUSIC AND MOVIES IN THE PARK 2022

Amerman stated the 2022 Music and Movies in the Park event series began on June 14th with a performance by the always popular The Teddy Bear Band and concluded on August 23rd with a night of music put on by the Spark School. August 30th was set aside as a rain date, though it was not used. We did have once cancellation, as The Raptor Center found the unusually high heat and humidity on July 19th posed a health risk to the birds. Unfortunately, we were not able to arrange a rescheduled evening with The Raptor Center. This year our Tuesday events seemed to narrowly dodge an unusually high number of weather events, including Led Penny finishing their performance in between the rain drops. Throughout the series Ed Columbus of the Osseo Lions served as Master of Ceremonies and oversaw the set-up of our sunset movies. A movie attendant hired by the Public Works Department to manage set-up and tear down of the movie screening equipment did an excellent job this year, and Public Works Director Nick Waldbillig has recommended that they be hired again in 2023. Staff commented further on the music and movies in the park programming, noting the City benefited from generous donors in 2022.

Schulz thanked Committee Member Bonn and Ed Columbus for all of their assistance with these events.

Mueller discussed how the weather can play a role in how much people are eating at the music/movie events. She requested further comment on the feedback staff received from the food truck vendors. Amerman stated some vendors were doing better than others at the Music and the Movies in the Park events.

Bonn reported the heat and rain could be impacting the food truck vendors. She indicated the Yellow Tree Theater was seeing the same thing with the food trucks that were attending their events. She anticipated many residents were eating at home where it was cool prior to coming to the music/movie event. She suggested the City not do the food trucks in the future, noting the City was selling ice cream and popcorn at the events. She indicated the City could forego food trucks for one year and see what kind of feedback is received from the residents.

Schulz stated in years past the food trucks were very happy with the turnouts at these events. She suggested the City look at the price point for the food trucks and consider advertising the food trucks more. Amerman commented on how it was growing increasingly difficult to bring food trucks in given how competitive the market was with local breweries.

Trossen suggested the City considering finding other ways to entertain the children at the events during down time.

Wolf supported staff's recommendation to move the Teddy Bear Band to later in the summer.

8. NEW BUSINESS – None

10. STAFF & COMMITTEE MEMBER REPORTS

Amerman commented the City was beginning to think about the City's 150th Anniversary Celebration. He stated a group of residents met to discuss how to gather and prepare for this event. He reviewed a potential timeline for the opening of the expanded Boerboom Park in time for the 150th Anniversary Celebration.

The Committee thanked Committee Member Bonn for all of her efforts this summer at the Music and Movies in the Park events.

Mueller thanked Councilmember Johnson for bringing up the 150th Anniversary Celebration and stated she would be interested in volunteering.

11. ADJOURNMENT

A motion was made Vickerman, seconded by Mueller, to adjourn the meeting at 6:45 p.m. The motion passed 7-0.

Respectfully submitted,

Heidi Guenther
Minute Maker Secretarial



Osseo Parks and Recreation Meeting Item

Agenda Item: Discuss Proposed Movies and Music in the Park Events

Meeting Date: December 6, 2022

Prepared by: Joe Amerman, Community Management Coordinator

Attachments:

Policy Consideration:

The Parks and Recreation Committee should discuss the 2023 Music & Movies in the Park events.

Background:

Schedule:

As in every year, the Music and Movies in the Park takes place on Tuesday nights between the end of the school year and the beginning of the next school year. Much like in 2022, there are 12 Tuesdays that occur during that time frame, though there are three dates which are set aside. These are:

- Tuesday, July 4 – Set aside as a national holiday.
- Tuesday, August 1 – National Night to Unite
- Tuesday, August 29 – Reserved as a rain date.

This leaves 9 evenings to plan for, which is the same number as 2022.

Performances and Movies

For the last several years the city has provided a performance and a movie at each night. The response has been very positive. Staff recommends that this continue but is asking the Committee to discuss and confirm that this is still the preferred scheduling priority. If so, staff will immediately begin scheduling performances, with contracts finalized after formal budget/schedule approval by both the Committee and City Council at their February meetings. The city has already received letters of interest from nearly a dozen musical and theater groups and staff doesn't foresee any issue filling up the schedule. As usual, there would likely be a mix of local and visiting groups performing.

Movies will be arranged through Swank Entertainment once the schedule has been confirmed. The exact titles will be determined by availability. Last year movies cost roughly \$475 per screening and will likely cost roughly that again in 2023.

Staff is confirming with Ed Columbus that he would be available to return as MC of the event series.

Food

Staff will once again be reaching out to food trucks in 2023, though based on the Committee conversation on the topic at the October meeting, efforts will towards working with local and accessible food trucks with affordable options.

In addition, staff is considering working with local restaurants to offer Tuesday night deals for MMIP attendees, with the idea that these discounts could be encouraged or made possible through financial (or alternative) incentives. Staff is asking the Committee to discuss this and other alternatives to food trucks and direct staff accordingly. In 2022 the city tried to partner with local restaurants to serve food on-site at Boerboom Park, but this proved too difficult for businesses to arrange.

Budget or Other Considerations:

As always, funding for the music and movie programming is provided through donations from the community. Staff will begin reaching out to past donors following this meeting and will look to solicit as many donations as possible.

Next Steps:

The discussion at this meeting will guide the 2023 MMIP planning efforts, and staff will return at the first meeting in 2023 with a proposed schedule of performances and movies, along with a tentative budget subject to council approval.

Recommendation/Action Requested:

Staff is asking that the Parks and Recreation Committee discuss the items included in this memo and direct staff accordingly.



Osseo Parks and Recreation Meeting Item

Agenda Item: Discuss Boerboom Park Planning

Meeting Date: December 6, 2022

Prepared by: Joe Amerman, Community Management Coordinator

Attachments:

Policy Consideration:

The Parks and Recreation Committee should discuss upcoming Boerboom Park expansion planning.

Background:

As part of the long-term planning for the city's 150th anniversary celebrations in 2025 the city has begun considering what milestones or developments could be tied into the event. A recurring idea is that the expansion of Boerboom Park be tied into this, with the dedication possibly occurring during Lions Roar 2025.

While official direction to begin expansion planning will have to come from the City Council, staff is asking the Parks and Recreation Committee to begin preparing for it by forming a Boerboom Subcommittee. This subcommittee would be tasked with meeting, when required, to coordinate planning and community outreach efforts. The size and composition is up to the Committee to determine.

Recommendation/Action Requested:

The formation of a Boerboom Park Subcommittee.



Osseo Parks and Recreation Meeting Item

Agenda Item: Discuss Proposed 2023 Parks and Recreation Meeting Schedule

Meeting Date: December 6, 2022

Prepared by: Joe Amerman, Community Management Coordinator

Attachments:

Policy Consideration:

Consider a meeting schedule for 2023

Background:

For 2022, Staff is proposing a similar schedule to 2022, in which the Parks and Recreation Committee meets five times throughout the year. These will take place at 6:00pm on the first Tuesdays of February, April, June, October, and December, those dates being:

- February 7
- April 4
- June 6
- October 3
- December 5

Recommendation/Action Requested:

The Parks and Recreation Committee may choose to:

1. Approve the proposed meeting schedule;
2. Approve a meeting schedule with noted changes/as amended;
3. Table action on this item for more information.

Next Step:

The next meeting of the Osseo Parks and Recreation Committee will take place on _____ at 6:00pm.