# OSSEO PARKS & RECREATION COMMITTEE MINUTES REGULAR MEETING February 5, 2019

#### 1. CALL TO ORDER

The Osseo Parks & Recreation Committee meeting was called to order by Chair Kerstin Schulz at 6:02 p.m., Tuesday, February 5, 2019.

#### 2. ROLL CALL

Present: Committee members Orlando Ponce (arrived at 6:21 p.m.), Dee Bonn, Harold Johnson, Kerstin Schulz, Larry Stelmach, and Brittney Quant.

Absent: Alden Webster.

Others present: Ed Columbus, City Planner Nancy Abts.

### 3. ELECTION OF OFFICERS

Abts requested the Committee elect a Chair and Vice Chair for 2019.

Stelmach asked if Councilmembers could serve as Chair of the Committee. He stated it would be his preference to have the Committee led by a resident.

A motion was made by Bonn, seconded by Stelmach, to elect Kerstin Schulz as Chair and Alden Webster as Vice Chair of the Parks and Recreation Committee for 2019. The motion passed 5-0.

#### 4. APPROVE AGENDA

A motion was made by Quant, seconded by Johnson, to approve the meeting's agenda. The motion passed 5-0.

### 5. APPROVE MINUTES

A motion was made by Bonn, seconded by Quant, to approve the October 2, 2018, meeting minutes as presented. The motion passed 5-0.

## 6. PUBLIC COMMENTS

Schulz advised the public that this is the time for public comments.

## 7. SPECIAL BUSINESS

There was no special business.

## 8. BUDGET UPDATE

## A. ACKNOWLEDGE \$1,500 DONATION FROM AMERICAN LEGION

The Committee thanked the American Legion for their generous donation to the Music and Movies in the Park fund.

## 9. OLD BUSINESS

There was no Old Business.

### 10. NEW BUSINESS

### A. APPROVE 2019 MUSIC & MOVIES IN THE PARK SCHEDULE

Abts stated a subcommittee including Committee Members Dee Bonn, Alden Webster, and Kerstin Schultz has met with staff to work on recommendations for the 2019 event schedule. The group identified several suggested dates for 2019 performances, and these dates are on a tentative "hold" with the performers. Two dates have several possible movies within a specific genre. These movies could be voted on by the City's Social Media followers, or the Parks & Recreation Committee could select the movie.

Abts explained the subcommittee suggested possibly coordinating an event with Union Speed and Style in June, the week prior the Back to the 50s Car Show. The business owners are tentatively interested in working with the City on something like this, and preferred the date of June 18. Appropriate performances have been selected for that date, but this concert and movie could also 'stand alone' if Union Speed & Style is not able to participate.

Abts indicated the group also discussed waiting until the Farmers Market opens to start regularly hosting a Food Truck at the events. Staff suggests using an application similar to the Farmers Market application to select Food Truck vendors. Under our current ordinances, food truck vendors will be required to get a Transient Merchant license for the day of the sales (\$30 for registration & a 1-day license). They must also be licensed by Hennepin County. Staff also suggests requesting a refundable \$50 deposit to ensure scheduled trucks attend the event, clean up afterward, and submit a feedback survey on their experiences to help the Committee plan for future events.

Abts recommended applications for Food Truck vendors be reviewed and selected based on several factors, including variety of products (focusing on "food" and not the snack or desert items that are already sold by nonprofit organizations), pricing, 'home' location of the vendor (with preference to locals), availability, and timeliness of application. Depending on interest, it may be possible to have one or two food trucks at each event. Starting sales at 4:30 pm and ending at 8:00 is suggested. The Parks & Recreation Committee should discuss whether the suggestions for Food Truck Vendors are appropriate. Local nonprofit organizations can again be invited to sell snacks and dessert items in the park during the events.

Abts stated finally, local youth organizations have been invited to become part of the event schedule this year. World Taekwondo Academy, located just outside of Osseo, can provide a brief demonstration prior to the Superhero movie on July 30. Elis Irish Dance Studio (which practices at Escalate Dance in Osseo) can also provide a demonstration. And students from Spark Music Studio in Osseo can provide musical entertainment at 7:00 pm, prior to the movie Coco on August 13. Staff reviewed the proposed movie schedule and

noted several of the movies were rated PG-13. Abts requested comment from the Committee on how to proceed.

Johnson asked when Night to Unite would be held. Abts reported this event would be held on Tuesday, August 6<sup>th</sup>.

Johnson questioned if it would be a good idea to have a food truck at the Farmer's Market. Bonn stated she believed this would be a very good idea. Johnson recommended the City start with one food truck to begin with and if this is successful a second food truck could be added. Bonn supported the idea of having only one food truck except for June 18<sup>th</sup> when two trucks should be present.

Stelmach inquired how many people attended the Farmer's Market each week. Bonn estimated there were 100 to 150 people each week.

Schulz questioned where the food trucks should be located. Bonn recommended the food trucks be located on Main Street facing the park. Stelmach stated he would be willing to contact several food truck vendors to see if there was interest in attending the City's Farmer's Market/Music and Movies in the Park events.

Johnson asked if the City should bring in food trucks for the antique car show. Stelmach stated this may impede local brick and mortar restaurants who hold special events on this weekend.

Schulz questioned if the Committee supported Darlene and the Boys in the Music & Movies schedule. The Committee supported this new performer.

Schulz commented on the proposed movie schedule and suggested several of the movies be adjusted to become more family friendly. The Committee supported adjusting the schedule.

Schulz inquired how the group felt about screening Grease. Bonn supported this movie being screened during the car event. Stelmach commented other alternatives may be Herbie, Herbie Reloaded, Chitty Chitty Bang Bang or Love Bug.

Ponce questioned if staff had data on the age range of for children attending the Movies in the Park events. Abts explained staff collects this information and it varies depending on the moving that was being shown.

Schulz questioned how the Committee wanted to select the super hero movie. Bonn supported letting the public decide this one on social media. Stelmach agreed. Abts commented for budgeting purposes, all of the movies cost the same.

Ponce commented Guess What's Cooking was voted the #1 Food Truck in the metro area. He noted this food truck was out of Big Lake and he could comment them to see if there was interest in attending an Osseo Farmer's Market. Johnson noted there was a Minnesota Lynx player with their own food truck and requested staff investigate this further. Ponce and Stelmach reported they were both interested in serving on a Food Truck Subcommittee to assist staff with planning.

Schulz commented on the food truck vendor license and requested feedback from the Committee. Stelmach stated it would be important to inform the food truck vendors that Music and Movies in the Park was a family centered event. Abts explained it would benefit the food truck vendor to have a novelty item brought in versus a duplication of a food item already sold in the City. She explained it would be her recommendation to have a new food truck brought to the City each week. Stelmach indicated he could support bringing certain food trucks back if they drew crowds to Osseo. He proposed the City consider finding sponsors for movies or musical acts.

Ed Columbus requested the Committee purchase a spare bulb for the projector and consider better timing the acts in order for one event to flow right into the other. He suggested no movie be screened on the Union car show event night. Bonn and Stelmach supported this recommendation.

A motion was made by Bonn, seconded by Johnson, to recommend the City Council approve the 2019 Music and Movies in the Park Schedule and expenses not-to-exceed \$10,000. The motion passed 6-0.

## B. APPROVE 2019 YOUTH SPORTS PROGRAMS

Abts stated for the past two years, the City of Osseo has worked with Revolutionary Sports to provide recreational programing in Osseo. The City and RevSports work together to propose a schedule. For the past two years, the City has taken registrations in-house and forwarded information to RevSports before programs start. RevSports handles all staffing and logistics. A summary of the 2017 & 2018 schedules, as well as the 2019 proposal was reviewed with the Committee. Staff provided further input on pricing for the programs and how staff was investigating an online registration platform.

Schulz asked if the Committee supported moving from a six week program one night per week to a five week program two nights per week. The Committee supported this recommendation.

Schulz requested feedback from the Committee regarding pricing for the proposed youth sports programs. Ponce commented the \$50 rate was very affordable given the number of sessions that were being provided. Schulz commented she did not oppose the proposed increase. The Committee supported an increase to \$50 for non-residents.

Johnson questioned how many children were involved in the youth sports programs in 2018. Abts reported approximately 275 children participated in the sports programs last year. Ponce supported the City pursuing additional 8-12 year olds for the sports programs. Stelmach indicated the City many not know how to attract or retain children in this age group. Abts commented RevSports' niche was to provide younger children with intermural sports activities.

Ponce asked if the City had considered getting the school involved in the sports programs. Abts commented a lot of the school clubs do provide their own week long camps or programs. She reported a number of these camps are handled through the City of Maple Grove.

Schulz questioned if the Committee supported offering a discount for Osseo residents. She noted she supported the 30% discount for residents. Stelmach stated he also supported early registration being offered to Osseo residents. Ponce recommended the sports programs be posted on the City's Facebook page.

Quant commented she supported staff pursuing an online registration program. Ponce suggested staff investigate "myonlinecamps" as the City's online registration service. He reported he used this program and explained it was very simple to use. Stelmach supported the City pursuing an online registration process.

A motion was made by Bonn, seconded by Quant, to recommend the City Council approve the 2019 youth sports programs as discussed. The motion passed 6-0.

## C. APPROVE 2019 STEP TO IT CHALLENGE PROGRAMMING

Abts stated two years ago, the City hosted a kick-off walk on the first day of the Step to it Challenge that was well received, despite the rain. (Several people asked if another kickoff walk would take place in 2018.) To build on several successful Step to it Challenges, staff suggest putting together a calendar of community "activities" during the May challenge. This includes another Kick off walk, a cleanup day at the Osseo Orchard, a Walk/Bike with a Cop event, Walk with a Tot (at the Osseo Education Center playground & walking track), and a Workout in the Park.

Johnson suggested the spring cleaning of Boerboom Park be worked into this challenge. Stelmach supported this recommendation and suggested the Public Works Department coordinate the work list.

Stelmach stated he appreciated this program and how interactive it was for participants. Ponce recommended the Step To It challenge be promoted on the City's Facebook page as this would encourage others to participate in the challenge. Abts commented on the success the City has had in this program.

A motion was made by Johnson, seconded by Ponce, to recommend the City Council approve the 2019 Step To It Challenge Programming as discussed. The motion passed 6-0.

#### D. 2019 MEETING SCHEDULE

Abts noted the Parks and Recreation Committee met quarterly from July 2015 through 2017, with occasional special meetings to consider time-sensitive matters. For 2018, the committee adopted an every-other-month meeting schedule, for a total of 6 meetings. Two meetings, in June and August, were cancelled due to lack of business. Staff reviewed the 2019 schedule of meeting dates and topics as suggested. It was noted meetings can be cancelled if there is not business to discuss.

A motion was made by Bonn, seconded by Johnson, to approve the 2019 Meeting Schedule as presented. The motion passed 6-0.

### 11. UPCOMING EVENTS

Abts reviewed the upcoming events with the Committee. She noted Ed Columbus has coordinated a seasonal display in Boerboom Park for Valentine's Day. She explained a Downsizing and Decluttering Session would be held at the Community Center on February 7<sup>th</sup>. She invited the public to attend the Fireman's Dance on February 8<sup>th</sup> at the American Legion. She discussed the Exchange for Change free swap event that would be held on February 9<sup>th</sup>. She encouraged residents to take advantage of the outdoor skating rinks.

## 12. STAFF & COMMITTEE MEMBER REPORTS

Abts reported Osseo was in need of additional volunteers to serve on the City's Commissions and Committees. Those interested should contact City Hall for further information.

Abts explained a Night to Unite planning meeting would be held with Officer Mortinson in February.

Johnson thanked the Fire Department for their assistance with a water leak that occurred at his residence.

## 13. ADJOURNMENT

A motion was made Quant, seconded by Stelmach, to adjourn the meeting at 7:57 p.m. The motion carried 6-0.

Respectfully submitted,

TimeSaver Secretarial Service