

**OSSEO ECONOMIC DEVELOPMENT AUTHORITY
REGULAR MEETING MINUTES
November 12, 2019**

1. ROLL CALL

President Poppe called the regular meeting of the Osseo Economic Development Authority to order at 6:00 p.m., Tuesday, November 12, 2019.

Members present: Teresa Aho, Deanna Burke, Harold E. Johnson, Sherry Murdock, Duane Poppe, Mark Schulz, and Larry Stelmach.

Members absent: None.

Staff present: Executive Director Riley Grams.

Others present: James Kelly.

2. APPROVAL OF AGENDA

A motion was made by Stelmach, seconded by Murdock, to approve the Agenda as presented. The motion carried 7-0.

3. APPROVAL OF MINUTES – OCTOBER 14, 2019

A motion was made by Johnson, seconded by Aho, to approve the minutes of October 14, 2019, as presented. The motion carried 7-0.

4. MATTERS FROM THE FLOOR – None.

5. PUBLIC HEARINGS – None.

6. ACCOUNTS PAYABLE

Executive Director Riley Grams presented the EDA Accounts Payable listing.

A motion was made by Johnson, seconded by Stelmach, to approve the Accounts Payable. The motion carried 7-0.

7. OLD BUSINESS – None.

8. NEW BUSINESS

A. SMALL BUSINESS SATURDAY IN OSSEO (Saturday, November 30)

Grams stated Small Business Saturday is coming to the City of Osseo on Saturday, November 30. He explained Kerstin Schulz and EDA Commissioner Teresa Aho are promoting Osseo Small Business Saturday, which focuses on customers patronizing their small local shops instead of larger big box retail or online shops. Small Business Saturday is a national event that occurs on the Saturday after Thanksgiving that supports small local businesses.

Grams indicated local Osseo businesses are participating and hosting various events that day between 10 a.m. and 2 p.m. There will be a number of specials, sales, giveaways, gifts with purchases, samples, and various workshops hosted by local Osseo based businesses.

Aho reviewed the thirteen businesses that would be participating in this event and invited residents of Osseo to participate in Small Business Saturday. She explained a stamp card would be available for this event and those that visit all participating businesses would be entered in a grand prize drawing.

Grams reported this event would be promoted on social media and the City's gateway sign.

Schulz encouraged the EDA members to share this event on social media. He stated he was proud of the fact the central business corridor was coming together for this event.

Grams questioned if there was something the EDA could do in the future to further support Small Business Saturday.

Poppe suggested the City consider offering childcare at the Community Center to allow residents to shop on Small Business Saturday.

B. DISCUSS 2020 OSSEO EDA BUDGET

Grams stated each year the EDA sets its fiscal budget for the following year. The budget is usually approved during the last meeting of the year in December. The EDA should discuss any potential changes to the 2020 budget and direct staff accordingly. Staff will make any EDA recommended changes and update the budget worksheet accordingly. The updated EDA budget will come back to the EDA for final approval at the December 9 EDA meeting.

Grams explained staff also plans on having a short discussion at the December EDA meeting to see if there are other projects (outside of larger developments that we've talked about previously) the EDA has in mind for 2020. If some of those potential projects will result in the EDA expending funds, it makes sense to alert staff of those projects now so that they might be included into the final budget recommendation going to the EDA at the December meeting.

Johnson recommended the City investigate economic development grant opportunities with Hennepin County. He stated he was working with the County to have a representative present at a future EDA meeting to discuss this topic further. Grams anticipated this would occur in December.

9. REPORTS OR COMMENTS: Executive Director, President, Members

Burke reported she saw the EDA advertisement at the Yellow Tree Theatre brochure and stated it was well done.

Stelmach encouraged the EDA members to consider assisting in hanging lights in downtown Osseo on Saturday, November 16, from 9 a.m. to 1 p.m.

Schulz commented Minidazzle will be held on Friday, December 6. He invited all residents to attend this wonderful community event.

10. ADJOURNMENT

A motion was made by Schulz, seconded by Burke, to adjourn at 6:22 p.m. The motion carried 6-1 (Schulz opposed).

Respectfully submitted,

Heidi Guenther
TimeSaver Off Site Secretarial, Inc.