



COMMITTEE MEETING
6:00 p.m., October 4, 2022

Parks and Recreation Committee

- 1. Call To Order**
- 2. Roll Call**
- 3. Welcome New Committee Members**
- 4. Approve Agenda** (Unanimous additions required)
- 5. Approve Minutes** (Unanimous approval required)
 - A. February 8, 2022
- 6. Public Comments**
- 7. Special Business**
- 8. Old Business**
 - A. Review of Osseo Summer Youth Recreation 2022
 - B. Review Music and Movies in the Park 2022
- 9. New Business**
- 10. Staff & Committee Member Reports**
- 11. Adjourn**
 - Next Meeting: December 6, 2022

COMMITTEE MEMBERS: Councilmember Larry Stelmach, Councilmember Alicia Vickerman, Dee Bonn, Dori Trossen, Ashlee Thostenson, Kara Wolf, Chair Kerstin Schulz

STAFF LIASON: Community Management Coordinator Joe Amerman

**OSSEO PARKS & RECREATION COMMITTEE MINUTES
REGULAR MEETING
February 8, 2022**

1. CALL TO ORDER

The Osseo Parks & Recreation Committee meeting was called to order by Chair Kerstin Schulz at 6:00 p.m., Tuesday, February 8, 2022. Due to the COVID-19 pandemic this meeting was held virtually.

2. ROLL CALL

Present: Committee members Dee Bonn (joined the meeting at 6:49 p.m.), Kerstin Schulz, Larry Stelmach, Dori Trossen, Alicia Vickerman and Kara Wolf.

Absent: Committee members Ashlee Mueller.

Others present: Community Management Coordinator Joe Amerman

3. APPROVE AGENDA

A motion was made by Vickerman, seconded by Wolf, to approve the meeting's agenda. A roll call vote was taken. The motion passed 5-0.

4. APPROVE MINUTES

A motion was made by Vickerman, seconded by Wolf, to approve the December 7, 2021, meeting minutes as presented. A roll call vote was taken. The motion passed 5-0.

5. PUBLIC COMMENTS

Schulz advised the public that this is the time for public comments. There were no public comments.

6. SPECIAL BUSINESS

There was no special business.

7. NEW BUSINESS

A. 2022 OSSEO SUMMER SPORTS UPDATE

Amerman stated like 2021, Osseo Youth Sports will take place on Monday and Wednesday nights at Sipe Park. There will be three sports offered each night, for a variety of ages. Classes will begin at 5:00 pm with the youngest children and end at 7:45 pm for the oldest. Ages will remain 2-12. In an update from past years, each session will now be four weeks, where previously they had been five. This is an effort to standardize the schedules of Revolutionary Sports partners across the metro and ease the transition of staffing between sessions. Staff reviewed the proposed schedule for the 2022 summer sports. For the last

several years the city has avoided scheduling into the fall. As days get shorter and fall club sports begin, participation levels drop rapidly.

Amerman explained as anticipated the cost to the city per participant will increase in 2022. In 2021 the cost per participant was \$42.50, in 2022 it will rise to \$47.20. This is due to a combination of factors. First, the price in the 2021 was artificially low. Revolutionary Sports quoted the city a \$42.50 price because it wished to honor the price it had quoted for the cancelled 2020 summer sports year. The second major factor is staffing demand. For a number of reasons, which have impacted hiring across every industry, it is increasingly difficult to hire and retain the quality of coaches that Revolutionary Sports employs. As a result, staff compensation has become a larger percentage of total expenditures. A final factor would be inflation. Operating costs have continued to rise, and Revolutionary Sports must charge more to cover them. To emphasize so there is no misunderstanding, each session will be four weeks and per participant registration costs will be \$47.20. With \$47.20 as a baseline cost, the city has a few issues to come to a decision on such as should the City continue a partnership with RevSports, what fee should be charged for the summer sports for residents and non-residents, and how many sessions does the City want to support.

Schulz asked if the Committee wanted to continue to partner with RevSports.

Stelmach indicated he supported the City continuing to partner with RevSports. He indicated he has received a lot of positive feedback on the sports programming offered by the City of Osseo. He explained prices have gone up slightly in all areas of life but he supported the City continuing the youth sports programs. He believed the sports programming was valuable to the youth in the community for physical, emotional and mental health purposes.

Vickerman agreed stating she did not want the City to have to go back to the drawing board on this. She supported the slight price increase noting Osseo was providing affordable youth sports options to the community when compared neighboring communities.

Schulz also agreed noting RevSports has been a valuable partner to the City of Osseo.

Wolf supported the City continuing its partnership with RevSports in 2022.

Schulz questioned what fees the City should charge residents and non-residents for the coming year.

Stelmach asked who provided the gear for the sports programming. Amerman reported RevSports provides all of the gear needed for the sports programming.

Stelmach stated his inclination would be to pass along a \$6 increase to both the residents and non-residents.

Schulz supported this recommendation. She indicated the pricing was set reasonable at the beginning in order to build and establish the program within the community. She believed participants would still participate even if there was a \$5 or \$6 increase.

Trossen explained she supported the slight price increase as well.

Vickerman commented she questioned how much of a value add the increase would be. She wanted to be sure the City was not making a profit off of the youth sports programming. She understood the City was incurring costs, but she wanted the City to be careful on how the funds were being allocated for transparency purposes.

Stelmach asked if the City would still be competitive with neighboring communities if the prices were to increase by \$5.

Vickerman reported Osseo would still be the best value for youth sports programming when compared to neighboring communities.

Further discussion ensued regarding the youth sports program pricing.

Stelmach proposed residents pay \$46.50 and non-residents pay \$59.50. The Committee supported these rates.

Wolf questioned how the group felt about having one week less of programming.

Stelmach stated if the City were to continue a relationship with RevSports, they were now offering four week classes instead of five week classes. He indicated the City would have to be very open in its messaging.

Schulz believed residents were still receiving a good value and agreed the City would have to be clear with its messaging.

Vickerman commented when this programming began RevSports came in with very competitive pricing and over the last few years residents have found this to be a great value for the services being provided. She believed the proposed pricing and number of classes was fair.

Schulz asked what sessions the group wanted to support for 2022.

Vickerman questioned if RevSports had contingency dates built into their programming for weather/rain dates. Amerman commented he did not believe RevSports had rain dates built into the programming but rather would be offering refunds if the weather does not cooperate.

Vickerman indicated she supported the City offering three sessions versus four. She feared the fourth session that ran into September could be a concern for families.

Trossen supported the City pursuing three sessions as well.

Stelmach and Wolf agreed.

Amerman thanked the Committee for their feedback. He noted he would work with RevSports on the sports programming for 2022 and a memo would be prepared for the City Council with the Committees recommendations.

8. OLD BUSINESS

A. DISCUSS PROPOSED 2022 MUSIC AND MOVIES IN THE PARK EVENTS

Amerman stated at the December 2021 meeting of the Parks and Recreation Committee, the committee supported the creation of a subcommittee on MMIP, which met later in December, and based on the work of staff and that committee, there are several updates regarding summer programming which will be detailed here. At the December meeting the Committee made a number of decisions regarding the schedule of the Music and Movies in the Park series for 2022. These decisions included booking a movie and a performer for every Tuesday of the summer, with the exception of July 5 and August 2. August 31 will be set aside as a rain date. This has remained unchanged. Staff has continued to contact musical and educational performers. At this time the city has arranged for a performance at each of the Tuesday nights. The list of performers was reviewed with the Board.

Amerman reported the city will once again be partnering with Swank Motion Pictures to provide movie screenings at the series. As anticipated, these will come at a cost of \$450 per movie, which is in line with the prices that the city paid in 2021. The list of selected movies is also included in the schedule.

Amerman explained on December 20, 2021, staff sent letters to local food establishments asking if they were interested and able in selling food at the Tuesday night series. This was done after discussion at the December committee meeting indicated it would be worthwhile to try to involve the local restaurant community in the series, before reaching out to food trucks. The restaurants were asked to respond by January 15, and as of February 4, no responses have been received by city staff. Staff is now contacting food trucks, one of which, the local Phat Phil's Donut Truck, has already agreed to attend.

Amerman indicated donation requests have been submitted to past donors, including the Osseo Lions, Osseo Fire Department Relief Association, and Osseo Maple Grove Hockey Association. Donation requests will also be sent to Winslow-Lewis Lodge 125, another past donor. In an effort to provide an opportunity for involvement to local businesses, staff will soon send out mailing to local businesses to solicit sponsorships. For a \$200 donation a business will be a featured sponsor for one of the Tuesday dates. Their business logo will be featured on a banner hung at each performance, and on their specific night they will be given a few minutes to promote their business. They will also be given the opportunity to sell merchandise onsite during the evening. The total proposed budget for the summer series is just over \$12,000. This does make it a more expensive year than average. The cost increase is largely due to the musical performances. But in addition, whereas in the past the city has estimated movies at roughly \$375 each, it is now clear that it will be \$450 per movie, raising the total budget costs by \$675. As always, this will be funded entirely through donations, with the possibility of additional sponsorships.

Stelmach stated he had no issue with Spark continuing to perform on Tuesday nights, even if they move out of Osseo. He asked if all of the sponsors would be included on a single banner. Amerman stated this was the case. He anticipated all sponsors would have to be in place by June 1.

Schulz recommended Spark be allowed to perform this year and that this matter be revisited next year.

Vickerman commented she supported Spark being allowed to perform and remaining on the schedule going forward. She questioned how the City looks budget-wise considering the price has increased for the movies and bands. Amerman explained the City had \$10,000 in the fund at this time and was awaiting more donations. He anticipated the City would break even again this year, and was still seeking sponsors for each event, which would help the bottom line.

Stelmach stated he fully supported the idea of having sponsors for the events this year because it would highlight local businesses.

Trossen supported keeping Spark involved in the summer concert series for 2022. She indicated she supported the sponsorship idea and thanked staff for all of his efforts.

Vickerman appreciated the fact that donations were made each year to cover the expense of these events.

Further discussion ensued regarding the time needed for the raptor center and snake programming.

A motion was made Vickerman, seconded by Trossen, to approve the proposed Movies and Music in the Park Events for 2022. A roll call vote was taken. The motion passed 6-0.

B. UPDATE ON YELLOW TREE 2022 SUMMER SERIES

Amerman stated on Thursday, February 3, the City received Yellow Tree Theater's special event permit application for their 2022 summer series in Boerboom Park. The city has not yet received a few components, but as soon as it does this application will be brought before the City Council for approval. This proposed schedule is the same as last year, except for the presence of Omni at each of the six events as opposed to three. In addition, there has been a slight schedule change, the proposed dates are now:

- June 9
- June 23
- July 7
- July 21
- August 4
- August 18

Amerman commented as part of their special event permit application, Yellow Tree is also submitting supplementary applications for use of the Osseo Gateway Sign with a fee waiver request, and a bandshell permit application with a waiver request. Both of these forms were submitted as part of the 2021 application and approved by the council. Yellow Tree is asking that, as a non-profit organization, the fees associated with use of the Gateway Sign and Boerboom Bandshell be waived.

Amerman reported the application will be sent to the City Administrator, Fire Chief, Police Chief, and Public Works Director for review. The City is still waiting on state approval of temporary liquor licenses for the six dates, a Hold Harmless agreement, and proof of liability insurance before bringing this special event permit application before the City Council, but staff is asking the Committee to discuss and make formal recommendation to approve Yellow Tree's permit application, or suggest changes.

Vickerman stated she supported the programming as proposed by the Yellow Tree Theater. She indicated she was happy to see how they were thinking ahead and wanted to assist with recycling on site.

A motion was made Vickerman, seconded by Bonn, to recommend approval of the Yellow Tree 2022 Summer Series. A roll call vote was taken. The motion passed 5-0.

9. ANNOUNCEMENTS

Amerman reported City Hall would be closed on Monday, February 21 for President's Day.

10. STAFF & COMMITTEE MEMBER REPORTS

Amerman reported he has been in early discussions with Yellow Tree about providing a youth theater camp at Sipe Park this summer.

Schulz commented local businesses would be sponsoring a "Galentine's Day" event on Saturday, February 12 from 10:00 a.m. to 4:00 p.m.

11. ADJOURNMENT

A motion was made Vickerman, seconded by Trossen, to adjourn the meeting at 7:05 p.m. A roll call vote was taken. The motion passed 6-0.

Respectfully submitted,

Heidi Guenther
Minute Maker Secretarial



Osseo Parks and Recreation Committee Meeting Item

Agenda Item: Update on 2022 Osseo Youth Sports

Meeting Date: October 4, 2022

Prepared by: Joe Amerman, Community Management Coordinator

Attachments:

Policy Consideration:

The Parks and Recreation Committee should review information on the 2022 summer youth sports classes held at Sipe Park.

Background:

At the December 2021 meeting of the Osseo Parks and Recreation Committee meeting the Committee decided to once again partner with Revolutionary Sports to provide youth sports options for children ages 2-12.

	2022	2021	2019
Individual Class Registrations	338	392	221
Change from 2019	53%	77%	
Unique Participants	183	232	180
Change from 2019	2%	29%	
Classes Per Participant	1.84	1.68	1.22



This year saw 338 individual class registrations, up from 221 in 2019, a 53% increase. The total number of children registering increased only a slight amount from 180 in 2019, to 183 in 2022. Both numbers in 2022 are lower than what the city saw in 2021, though this was not unexpected. In 2021 the suspicion was that numbers might be slightly inflated from a combination of comparatively low registration rates and a post-covid 'bump' in participation. In 2022, rates were raised and are now closer to the metro average, though still at the very most affordable end. The effect of a continuing recovery from the pandemic emergency is going to take longer to confirm and it is likely that it will take several more years to draw any certain conclusions with real confidence. It is worth noting that while unique participant numbers returned to something close to 2019, the number of sessions each participant signed up for actually increased. This suggests that those parents that do register their children with Osseo sports are satisfied with the decision.

Budget or Other Considerations:

In 2022, Osseo Parks and Recreation set a per program rate of \$46.50 for residents, and \$59.50 for non-residents, to participate in Youth Sports. The city then pays Revolutionary Sports \$47.50 per child, which is a flat cost to the city regardless of what rate the city charges. This is a \$7.00 increase to both residents and non-residents over the previous two years. This increase was necessary due to the increased fee that Revolutionary Sports charges the city of Osseo for each participant.

Recommendation/Action Requested:

Staff asks that the Committee review this information and suggest any needed changes.

Next Step:

Planning for Summer 2023 activities will begin in late November, and staff anticipates bringing this before Committee at its December 2022 meeting.



Osseo Parks and Recreation Committee Meeting Item

Agenda Item: Review of 2022 Music and Movies in the Park Programming

Meeting Date: October 4, 2022

Prepared by: Joe Amerman, Community Management Coordinator

Attachments: 2022 Financial Information

Policy Consideration:

The Parks and Recreation Committee should review information on the 2022 Music and Movies in the Park events.

Background:

The 2022 Music and Movies in the Park event series began on June 14th with a performance by the always popular The Teddy Bear Band and concluded on August 23rd with a night of music put on by the Spark School. August 30th was set aside as a rain date, though it was not used. We did have one cancellation, as The Raptor Center found the unusually high heat and humidity on July 19th posed a health risk to the birds. Unfortunately, we were not able to arrange a rescheduled evening with The Raptor Center. This year our Tuesday events seemed to narrowly dodge an unusually high number of weather events, including Led Penny finishing their performance in between the rain drops.

Throughout the series Ed Columbus of the Osseo Lions served as Master of Ceremonies and oversaw the set-up of our sunset movies. A movie attendant hired by the Public Works Department to manage set-up and tear down of the movie screening equipment did an excellent job this year, and Public Works Director Nick Waldbillig has recommended that they be hired again in 2023.

Budget or Other Considerations:

At the end of the 2021 season the Music and Movies in the Park fund maintained a balance of \$10,060.45. For 2022 city staff continued to solicit donations, and eventually received a total of \$20,000 in donations from four sources. These were the Osseo Maple Grove Hockey Association (\$5,000), the Osseo Fire Department Relief Association (\$2,000), The Osseo Lions (\$3,000), and American Legion Post 172 (\$10,000). The city then disbursed a total of \$12,492.17 in payments for bands, movies, promotion, licensing, and part-time attendants. No money was spent on food trucks. The end of season balance of the Music and Movies in the Park Fund is \$17,568.28. More details on 2022 expenses are included in the attached table.

The goal of fundraising is not to build up a cash reserve, but the city does appreciate that through the generosity of these donors it can guarantee that there will continue to be sufficient funding for future Music and Movies in the Park series for years to come.

Options:

The Committee may choose to:

1. Review the 2022 program information and suggest any needed changes.

Next Step:

The likely first date for the 2023 Music and Movies in the Park program would be Tuesday, June 13, which is the first Tuesday following the Osseo High School commencement. Discussions and preparations in advance of this programming will be brought to the Committee at its December 6, 2022, meeting.

Date	Band	Est Fee	Actual Cost	Movie	Cost (est \$450)	Actual Cost	Food Truck or Restaurant
6/14/2022	The Teddy Bear Band	\$ 1,450.00	\$ 1,450.00	Luca	\$ 450.00	\$ 495.00	Yummy Tummy
6/21/2022	Dean Weisser Band	\$ 1,200.00	\$ 1,200.00	Jungle Cruise	\$ 450.00	\$ 495.00	Rustic Chef
6/28/2022	The Classic Big Band	\$ 1,700.00	\$ 1,700.00	Space Jam: A New Legacy	\$ 450.00	\$ 495.00	Pizza Barn Food Truck
7/5/2022	Week Off						
7/12/2022	Led Penny	\$ 750.00	\$ 750.00	Clifford the Big Red Dog	\$ 450.00	\$ 495.00	Rustic Chef
7/19/2022	The Raptor Center	\$ 395.00	\$ -	Boss Baby: A Family Business	\$ 450.00	\$ 495.00	Phat Phil
7/26/2022	Penny Lane	\$ 600.00	\$ 600.00	Ghostbusters Afterlife	\$ 450.00	\$ 495.00	
8/2/2022	Night To Unite						
8/9/2022	The Dirty Shorts Brass Band	\$ 450.00	\$ 450.00	Encanto	\$ 450.00	\$ 495.00	Pizza Barn Food Truck
8/16/2022	Sawyer's Dream	\$ 800.00	\$ 800.00	Peter Rabbit 2	\$ 450.00	\$ 495.00	Phat Phil
8/23/2022	The Spark School	\$ -	\$ -	Sing 2	\$ 450.00	\$ 495.00	
8/30/2022	Possible Rain Date (Unused)						
					2022	Est	Actual
					Total Movie Cost:	\$ 4,050.00	\$ 4,455.00
					Total Music Cost:	\$ 7,345.00	\$ 6,950.00
					Licensing Costs:	\$ 600.00	\$ 790.58
					Staffing Cost:	\$ 400.00	\$ 100.00
					Promotion Costs:	\$ 75.00	\$ 196.59
					Total Cost	\$ 12,470.00	\$ 12,492.17