

Sign Code Amendment: Illustrated Definitions

Prepared for the
Monday, May 15, 2017
Planning Commission Work Session Meeting

SIGN

Any

- letter,
- word or symbol,
- poster,
- picture,
- reading matter, or
- representation

in the nature of

- advertisement,
- announcement,
- message, or
- visual communication,



other than a "flag" or "mural" as defined in this section

whether painted, posted, printed, affixed, engraved, or constructed, including all associated brackets, braces, supports, wires, and structures, which is displayed for informational or communicative purposes.

This definition shall also include flags that exceed the sizes specified. *The definition of sign in this ordinance supersedes any other definition of sign contained in the city's zoning code.*

Abandoned Sign

Not Prohibited	Prohibited
None	All



ABANDONED SIGN: Any sign and/or its supporting **sign structure** which has been **removed** or whose display surface remains **blank** for a period of **one year or more**, or any sign which has been erected in violation of the City Code. Signs applicable to a business temporarily suspended because of a change in ownership or management of such business shall not be deemed abandoned unless the **property remains vacant** for a period of one year or more. Any sign **remaining after demolition** of a principal structure shall be deemed to be abandoned. Any sign meeting this definition shall be considered abandoned even if the sign is legally non-conforming or authorized pursuant to a conditional use permit or variance.

Animated Sign

Not Prohibited	Prohibited
None	All (>3 sq ft)



ANIMATED SIGN: A sign that has any visible moving part, flashing or osculating lights, visible mechanical movement of any description, or other apparent visible movement achieved by any means that move, change, flash, osculate or visibly alters in appearance in a manner that is not permitted by these regulations. Animated signs do not inherently include electronic message display signs, although it is possible that electronic message display signs be used or programmed as animated signs.

Attached Sign

Not Prohibited	Prohibited
All	None



ATTACHED SIGN: Any sign that lacks a supporting framework and is therefore attached or anchored to any building or other structure; any sign that is **not a FREESTANDING SIGN**.

Awning Sign

Not Prohibited	Prohibited
R2, CBD, C2s, M, PI	R1



AWNING: A rooflike cover, often of fabric, plastic, metal or glass designed and intended for protection from the weather or as a decorative embellishment and which projects from a wall or roof of a structure primarily over a window, walk or the like. Any part of an awning, which also projects over a door, shall be counted as an awning.

AWNING SIGN: A sign printed on or in some fashion attached directly to the awning material.

Banner

Not Prohibited	Prohibited
All	None



BANNER: A sign constructed of cloth, paper, plastic or other material upon which copy is written and supported either between poles or fastened to buildings or other structures and that is supported or anchored on two (2) or more edges or at three (3) or more corners. Banners also include such signs which are supported by an internal frame or are anchored along one edge, or two (2) corners, with weights installed that substantially reduce the reaction of the sign to wind.

Bench Sign

Not Prohibited	Prohibited
R2, CBD, C2s, M	R1, PI

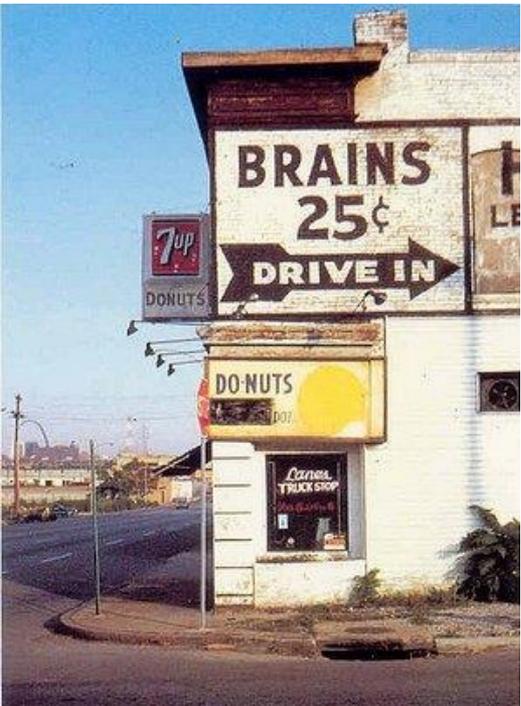


BENCH SIGN: A sign located on any part of the surface of a bench or a similar type of outdoor furniture or seating, usually placed on or adjacent to a public right of way.

Requires Boulevard Feature Permit if located in public Right of Way.

Building Sign

Not Prohibited	Prohibited
All	None



BUILDING SIGN: Any sign attached to or supported by any building.

Demountable Letter Sign

Not Prohibited	Prohibited
All	None



REBUILT AND GUARANTEED PACKARDS	
1930 MODEL CONVERTIBLE COUPE 6 WHEELS-RUMBLE SEAT	\$1,350
1931 MODEL CLUB SEDAN 6 WHLS 6 TIRES-FULLY EQUIPPED	\$1,350
1931 MODEL 5 PASS SEDAN 6 TIRES-READY FOR THE ROAD	\$1,350
1931 MODEL CONVERTIBLE COUPE RUMBLE SEAT - 6 WHEELS	\$1,795
1930 MODEL 5 PASS. SEDAN 6 WIRE WHEELS-6 TIRES	\$ 975

DEMOUNTABLE LETTER SIGN: A sign with individual letters, numbers, and symbols; but not entire words or phrases; which may be manually removed and replaced on a track the sign. Also commonly known and referred to as a Changeable Letter Sign or Arrow Sign, although a Demountable Letter sign not need include an arrow.

Electrical Sign

Not Prohibited	Prohibited
All	None



ELECTRICAL SIGN: A sign that is powered by electricity.



Electronic Message Display (EMD)

Not Prohibited	Prohibited
C2s, M, PI	R1, R2, CBD



ELECTRONIC MESSAGE DISPLAY (EMD): A sign capable of displaying words, symbols, figures, or images that can be electronically or mechanically changed by remote or automatic means.

Allowed by Conditional Use Permit only

Exterior Sign

Not Prohibited	Prohibited
All	None



EXTERIOR SIGN: A sign located on the outside of a building, structure or outdoor display area or located on the interior of a building but which is primarily intended to be viewed from the exterior of the building.

Flag

Not Prohibited	Prohibited
All	None



FLAG: Any fabric or similar lightweight material attached at one edge or no more than two (2) corners of the material, usually to a staff or pole, so as to allow movement of the material by atmospheric changes and which contains distinctive colors, patterns, symbols, emblems, insignia, or other symbolic devices or text. If any dimension of a flag is more than three (3) times as long as any other dimension, it shall be regulated as a banner for the purposes of this section. Maximum sizes are specified:

Zoning District	Maximum Size, Any 1 Flag or Display of Pennants	Maximum Size, Cumulative Per Site
CBD	250 square feet	300 square feet
C-2 & M	250 square feet	600 square feet
R-1, R-2	40 square feet	50 square feet
PI	No Max	No Max

Flashing sign

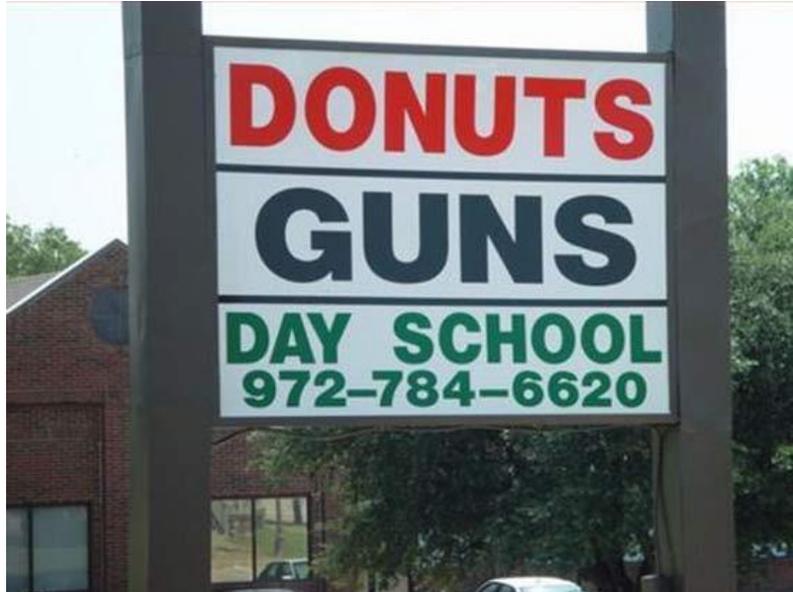
Not Prohibited	Prohibited
None	All (> 3 sq ft)



FLASHING SIGN: [A type of Animated Sign](#). A directly or indirectly illuminated sign which exhibits changing light or color effect by any means so as to provide intermittent illumination or which includes the illusion of intermittent flashing light by means of animation or any other mode of lighting, which may include but is not limited to zooming, twinkling, or sparkling.

Freestanding sign

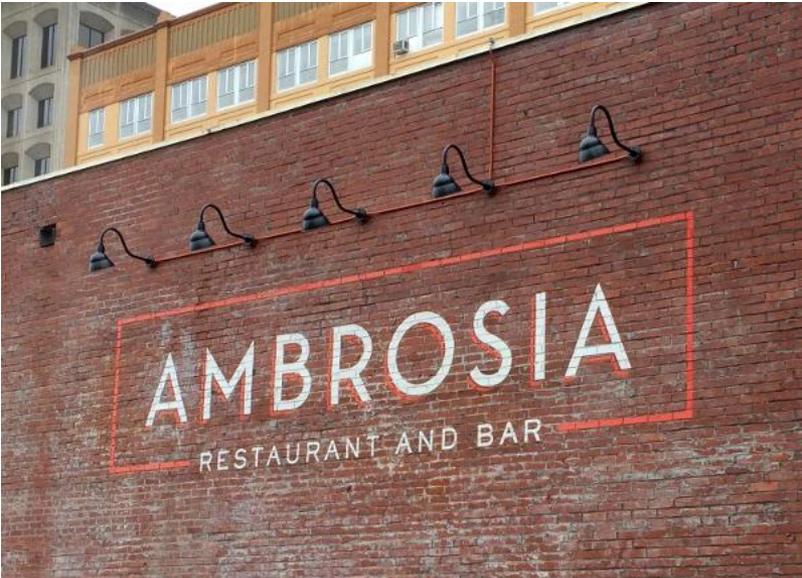
Not Prohibited	Prohibited
R1, R2, CBD, C2s, M, PI	None



FREESTANDING SIGN: Any sign which has supporting framework that is placed on or anchored in the ground and which is independent from any building or other structure.

Illuminated sign

Not Prohibited	Prohibited
CBD, C2s, M, PI	R1*, R2*
<i>Subject to restrictions:</i>	
<i>R2*: within 30' of a road; externally illuminated</i>	
<i>R1*: Same as R2, plus must be for a legal non-residential use (school, house of worship, etc).</i>	



ILLUMINATED SIGN: Any sign illuminated by a source of light which is directly cast upon the exterior surface or face of the sign and intended to illuminate the sign by reflection or which is illuminated from within or behind the sign so as to reflect or emanate light through the sign.

Inflated sign

Not Prohibited	Prohibited
C2s, M, PI	R1, R2, CBD



INFLATED SIGN: A sign consisting of a bag made of lightweight material supported by helium, hot or pressurized air, which is secured to the ground in some fashion, and which is greater than twenty four inches (24") in diameter.

Interior sign

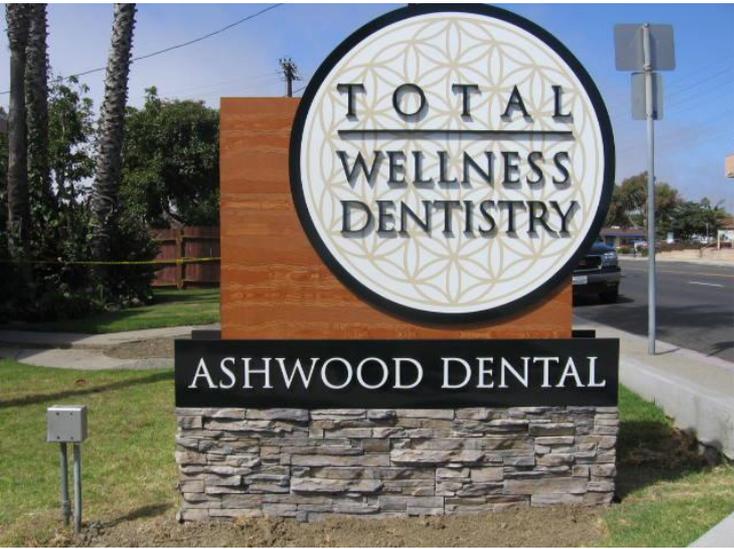
Not Prohibited	Prohibited
All	None



INTERIOR SIGN: A sign which is **located within the interior** of any building or within an enclosed lobby or court of any building and which is **primarily intended to be viewed from the interior of the building.**

Monument Sign

Not Prohibited	Prohibited
All	None



MONUMENT SIGN: Any freestanding sign with its sign face mounted on the ground or mounted on a base, subject to height limitations of the zoning district in which it is located.

Moveable Sign

Not Prohibited	Prohibited
All	None



MOVEABLE SIGN: A temporary sign, made of vinyl, paper, cloth or fabric, corrugated plastic, cardboard, plywood or similar material including signs with wood or wire framing, posts or stakes, supported by the ground but not permanently attached to the ground, which can be regularly moved from a location at periodic intervals, and which has a total height not exceeding four feet (4'). The term includes "A"-frame or sandwich board signs. The term does not include banners or residential yard signs. A movable sign is not considered to be a portable trailered sign.

Mural

Not Prohibited	Prohibited
All	None



MURAL: A durable, permanent image painted or applied on the exterior of a building wall or other permanent structure and for which no more than five percent (5%) of the total area covered by the mural, or one hundred (100) square feet (whichever is less), consists of text.

Off-premise sign

Not Prohibited	Prohibited
PI	R1, R2, CBD, C2s, M



OFF-PREMISE SIGN: A commercial speech sign which directs the attention of the public to a business, activity conducted, or product sold or offered at a location **not on the same property or site** where such sign is located.

Official sign

Not Prohibited	Prohibited
All	None



OFFICIAL SIGN: A sign erected by a governmental agency within its territorial jurisdiction for the purpose of carrying out an official duty or responsibility as provided by law. OFFICIAL SIGNS may be so designated by Resolution.

Overhang Sign

Not Prohibited	Prohibited
CBD, PI	R1, R2, C2s, M



A sign that overhangs sidewalk rights-of-way a maximum of one and one-half feet (1.5'), with a minimum clearance of eight feet (8') between the bottom of the overhang sign and the sidewalk surface.

Pennant sign

Not Prohibited	Prohibited
C2s, M, PI	R1, R2, CBD



PENNANTS: Pieces of cloth, paper, plastic or similar material intended to be individually supported or attached to each other by means of rope, string or other material and intended to be hung on buildings or other structures or between poles, and do not include any written material, graphic, or other form of copy.

PENNANT SIGN: A collective display of pennants that exceed the sizes specified:

Zoning District	Maximum Size, Any 1 Flag or Display of Pennants	Maximum Size, Cumulative Per Site
CBD	250 square feet	300 square feet
C-2 & M	250 square feet	600 square feet
R-1, R-2	40 square feet	50 square feet
PI	No Max	No Max

Portable trailer sign

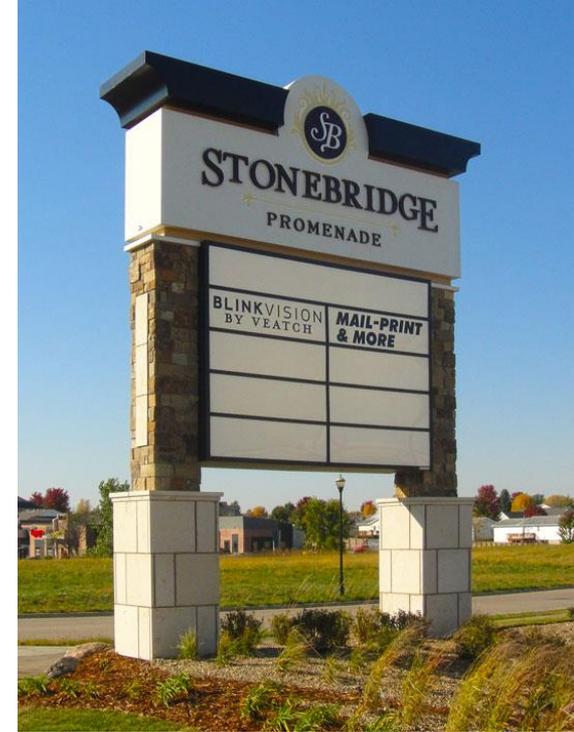
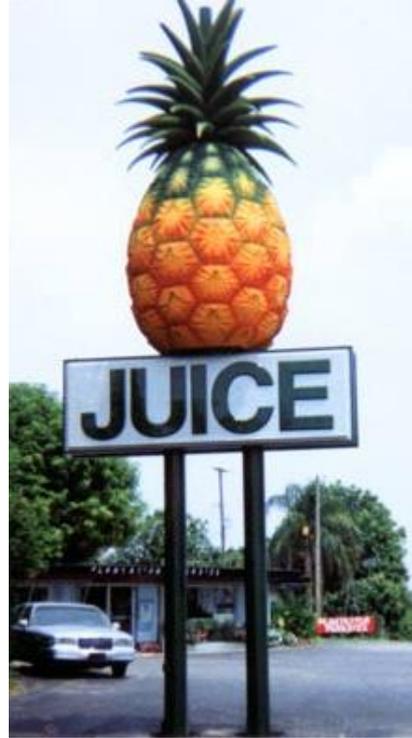
Not Prohibited	Prohibited
C2s, M, PI	R1, R2, CBD,



PORTABLE TRAILERED SIGN: Any sign which is manifestly designed to be transported, including by trailer or on its own wheels, even though the wheels of such sign may be removed and the remaining chassis or support is converted to another sign or attached temporarily or permanently to the ground. A sign mounted on a vehicle identifying a business when the vehicle is being used in the normal day to day operation of that business is not subject to the regulations set forth in this section, provided the vehicle is in operable condition, carrying a current, valid license tag, and the vehicle does not remain parked at the same location for 48 (current code: 72) continuous hours. BANNERS, PENNANTS, PENANT SIGNS, and SANDWICH BOARD SIGNS shall not be considered PORTABLE SIGNS for the purpose of this ordinance.

Pylon sign

Not Prohibited	Prohibited
C2s, M, PI	R1, R2, CBD



PYLON SIGN: Any freestanding sign which has its supportive structure(s) anchored in the ground and which has a sign face elevated above ground level by pole(s) or beam(s) more than eight feet (8') and with the area below the sign face open.

Roof sign

Not Prohibited	Prohibited
None	All



ROOF SIGN: Any sign erected and constructed wholly on or above the roof or parapet of a building or structure and which is supported by the roof structure.

Sandwich board sign

Not Prohibited	Prohibited
All	None



SANDWICH BOARD SIGN: A type of MOVEABLE SIGN that is freestanding, self-supporting sign hinged at the top, or attached in a way that forms a shape similar to the letter "A" when viewed from the side, also commonly known and referred to as an A-frame Sign or a springboard sign.

Shimmering sign

Not Prohibited	Prohibited
None	All (>3 sq ft)

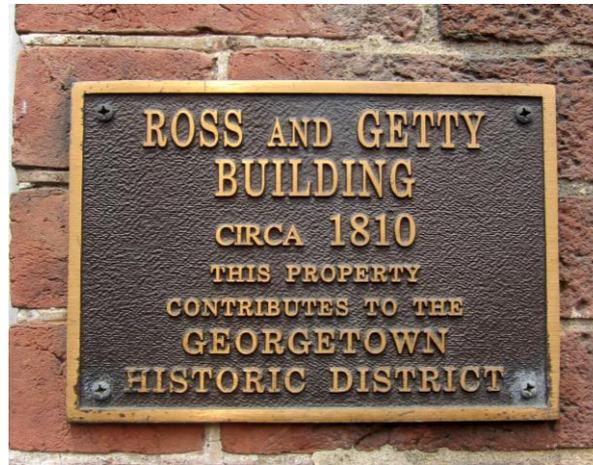


SHIMMERING SIGN: A type of ANIMATED SIGN which reflects an oscillating sometimes distorted visual image.



Wall Sign

Not Prohibited	Prohibited
All	None



WALL SIGN: Any building sign attached parallel to, painted on the surface of, or erected and confined within the limits of an outside wall of any building or structure, which is supported by such wall or building, and which displays only one sign surface.

Window sign

Not Prohibited	Prohibited
All	None



WINDOW SIGN: A sign affixed to or inside of a window in view of the general public. This does not include merchandise on display.

Limited to $\leq 25\%$ of window surface area.

Class A Signage

Not Prohibited	Prohibited
All	None

CLASS A SIGNAGE: Durable and permanent signs, including:

Any sign that requires a building or electrical permit to install; and

Signs constructed from wood, plastic, metal, concrete, or other durable, weather-proof materials, with a weather-proof display area;

and not otherwise specified as Class B signs.

Class B Signage

Not Prohibited	Prohibited
All	None

CLASS B SIGNAGE: Non-durable, impermanent signs including:

Portable signs;
Demountable Letter signs;
Moveable signs;
Banners;

Other signs not constructed from durable, weather-proof materials; and

Other signs, which, due to design, material, and installation method are temporary in nature. This includes signs not displayed or intended to be displayed for a length of 30 days or longer.

Class C Signage

Not Prohibited	Prohibited
All	None

CLASS C SIGNAGE: Obtrusive, impermanent, moving, or otherwise dynamic signs including:

- Inflated signs;
- Feather banners;
- Pennant signs;
- Portable trailered signs;
- Shimmering signs;

But excluding Interior Signs of all types.

CBD

Not Prohibited (Examples)	Prohibited
<p>Attached signs. Banner signs. Building signs. Electrical signs. Exterior signs. Flags. Freestanding signs. Ground signs. Interior signs. Moveable signs, <i>incl. Sandwich Board Signs.</i> Right of Way signs. Wall signs.</p>	<p>Inflated signs. Off-Premise signs. Portable trailered signs. Pylon signs. <i>Signs prohibited in all zoning districts.</i></p>



Max. Area of a Single Sign	Max. Height of a Permanent Freestanding Sign	Cumulative Max. Area of All (Nonexempt) Signs
50 square feet	8 feet	2 sq. ft. per linear FRONT FOOT

C1-N, C2-S, & M

Not Prohibited (Examples)		Prohibited
<p>Attached signs. Banner signs. Building signs. Electrical signs. One (1) Electronic message display sign per property. Exterior signs. Flags. Inflated Signs. Freestanding signs.</p>	<p>Ground signs. Interior signs. Monument signs. Moveable signs, <i>incl. Sandwich Board Signs.</i> Portable signs. Pylon signs. Right of Way signs. Wall signs.</p>	<p>Off-Premise signs. <i>Signs prohibited in all zoning districts.</i></p>



Max. Area of a Single Sign	Max. Height of a Permanent Freestanding Sign	Cumulative Max. Area of All (Nonexempt) Signs
150 square feet	15 feet	4sq. ft. per linear FRONT FOOT

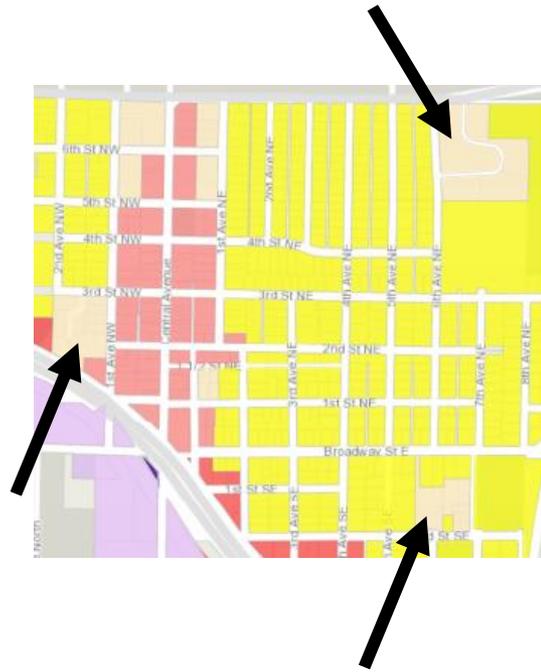
Undeveloped lots in non-R districts

Not Prohibited (Examples)	Prohibited
<p>Banner signs. Electrical signs. Exterior signs. Flags. Freestanding signs. Ground signs. Moveable signs, excl. Sandwich Board Signs. Right of Way signs. Wall signs. <i>Signs not explicitly prohibited.</i></p>	<p>Attached signs. Awning signs. Bench signs. Building signs. Electronic message display signs. Inflated signs. Illuminated signs. Off-Premise signs. Pennant signs. Portable trailered signs. <i>Signs prohibited in all zoning districts.</i></p>

Max. Area of a Single Sign	Max. Height of a Permanent Freestanding Sign	Cumulative Max. Area of All (Nonexempt) Signs
40 square feet	8 feet	40 square feet

R2

Not Prohibited (Examples)	Prohibited
<p>Attached signs. Banner signs. Building signs. Electrical signs. Exterior signs. Flags. Freestanding signs. Ground signs. Interior signs. Moveable signs, <i>incl. Sandwich Board Signs.</i> Right of Way signs. Wall signs.</p> <p><i>Signs not explicitly prohibited.</i></p>	<p>Electronic message display signs. Inflated signs. Illuminated signs, except where explicitly allowed. Off-Premise signs. Pennant signs. Portable signs. Pylon signs.</p> <p><i>Signs prohibited in all zoning districts.</i></p>



Max. Area of a Single Sign	Max. Height of a Permanent Freestanding Sign	Cumulative Max. Area of All (Nonexempt) Signs	Max. Cumulative % of Class B Signage
8 square feet (32 sq ft @ road)	6 feet	100 square feet	75%

R1

Not Prohibited (Examples)	Prohibited
<p>Attached signs. Banner signs. Building signs. Electrical signs. Exterior signs. Flags. Freestanding signs. Ground signs. Interior signs. Monument signs. Moveable signs. Right of Way signs. Pennant signs. Wall signs.</p>	<p>Awning signs. Bench signs. Electronic message display signs. Inflated signs. Illuminated signs, except where explicitly allowed. Off-Premise signs. Portable trailered signs. Pylon signs. <i>Signs prohibited in all zoning districts.</i></p>



Max. Area of a Single Sign	Max. Height of a Permanent Freestanding Sign	Cumulative Max. Area of All (Nonexempt) Signs
8 square feet (32 sq ft @ road)	6 feet	16 square feet

Legal nonresidential uses in R districts

Not Prohibited (Examples)	Prohibited
<p>Attached signs. Banner signs. Building signs. Electrical signs. Exterior signs. Flags. Freestanding signs. Ground signs. Illuminated signs, <i>only where explicitly allowed.</i> Interior signs. Moveable signs. Right of Way signs. Pennant signs. Wall signs.</p>	<p>Awning signs. Bench signs. Electronic message display signs. Inflated signs. Illuminated signs, <i>except where explicitly allowed.</i> Monument signs. Off-Premise signs. Portable signs. Pylon signs. <i>Signs prohibited in all zoning districts.</i></p>

Max. Area of a Single Sign	Max. Height of a Permanent Freestanding Sign	Cumulative Max. Area of All (Nonexempt) Signs
32 square feet	8 feet	100 square feet

PI

Not Prohibited	Prohibited
<i>Signs not explicitly prohibited.</i>	Bench signs. <i>Signs prohibited in all zoning districts.</i>



Max. Area of a Single Sign	Max. Height of a Permanent Freestanding Sign	Cumulative Max. Area of All (Nonexempt) Signs
150 square feet	5% of lot area	5% of lot area